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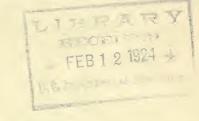


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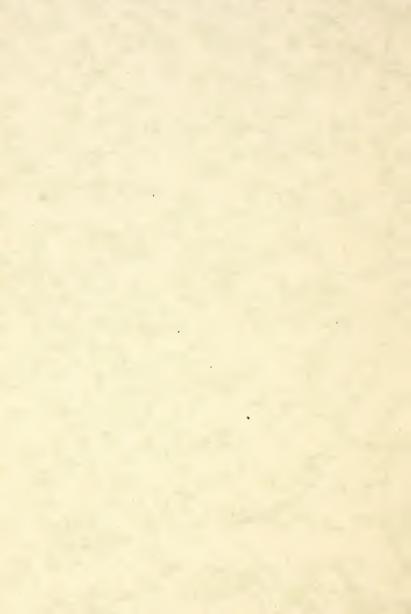
Dahlias

(Grown in New Jersey)

1924



J. M. ROOT
412 LEES AVENUE
COLLINGSWOOD, N. J.



DAHLIAS

(New Jersey Grown)

In presenting our 1924 catalog, it is with sincere appreciation of the generous support given us by our many friends and customers.

It is gratifying to know that many of our introductions have become quite popular and rank among the best.

For the season of 1924 we are introducing four new varieties, three of which we have given local Indian names, and one has been named Mrs. John M. Root

This dahlia created a sensation at the Philadelphia, Pa. and the Collingswood, N. J. Shows the past season and won the coveted Penn. Hort. Society Silver Medal for the best three year old seedling.

We believe that every dahlia listed here has true Merit, regardless of the place or time of its origin.

Dahlias can be grown in most any climate or soil condition, although, a light sandy loam seems to be the best. Plant the tubers about four to six inches deep in well prepared soil, to which only a little bone-meal has been added, later when the buds begin to set, top dress with sheep manure and repeat about every ten days or two weeks until frost.

Do not make the mistake of over feeding thereby softening the blooms and reducing the vitality of the plant.

Bear in mind, it is not the size of the tuber planted, but the quick establishment of the new root system, that will give the best results.

The prices quoted on the following pages are for field grown tubers, guaranteed to be healthy and true to name and will be shipped Post paid, at the proper time for planting.

The names are arranged in alphabetical order and the following abbreviations are used:—C—Cactus; H.C.—Hybrid Cactus; D.—Decorative; Sh.—Show;—P. Paeony flowered; H.D.—Hybrid decorative.



NEW AND STANDARD VARIETIES

Adia—D. Deep Maroon, large full flowers carried on long rigid stems\$1.00
Aibonita—D. An immense flower of a bright glowing pink shading to a rich golden yellow at the center. The formation is unusual on account of the great depth of the petal and fulness of the flower\$2.50
Amarillo—D. One of the best yellow decoratives\$1.00
Ambassador—C. The color is a soft yellow buff, shaded salmon pink; flowers of pleasing form and of enormous size. The flowers are held erect above the foliage on strong stems
Amber Glow—C. Bright yellow deepening to pale orange at center\$1.00
Amun Ra—D. An entirely new formation of immense size, resembling in color a glorious setting sun. The colors are copper and orange, deepening in the full center to a rich, dark, reddish brown. This dahlia creates a sensation wherever shown
Anna Maier—D. A huge decorative of most peculiar coloring, one of those shades so difficult to do justice too in description. A pinkish red, like old velvet, varying to soft yellowish red toward the center. The blossoms are borne aloft on long wiry stems well above the foliage\$1.50
Attraction—H. C. Flowers of large size; clear rosy lilac, strong stems and good bloomer, one of the very best cut flower dahlias
Azalea—D. Color soft, creamy yellow with apricot shades. A large and beautiful flower
Barbara Latz—P. This variety is very large and free in bloom, and is very showy in its soft lemon yellow tones, fine stem
Bashful Giant—D. One of the largest dahlias ever produced and excellent for exhibition purposes. The color is apricot with golden shadings, a very beautiful flower
Bazaar—D. Soft chrome yellow overlaid with red. The extra large blooms are full to the center from the beginning to the end of the season\$5.00
Beauty of Rosemont—D. Rosy pink with buff base
Ben Wilson—D. Orange red, tipped with gold\$2.00
Bonnie Brae—D. Cream, shaded blush pink; the flowers are true decorative form, and immense in size. A wonderful exhibition flower \$1.50
Break O'Day—H.C. Clear sulphur yellow
Bryon—D. Of immense size and great depth, a very strong grower; the petals are quilled and of a rich, deep wine color
California Enchantress—H.C. This novelty has immense blooms of great substance. It is a delightful shade of pale pink. The stems are fine and it is free flowering. This beautiful dahlia has given satisfaction wherever it has been grown

California Superba—D. A beautiful pink flower which has created quite a sensation in the West. It is composed of narrow petals of a delicate shade of pink and tints gradually to a white center. The blooms will average from nine to ten inches in diameter
Carmencita—D. Yellow striped red
Carolyn Wintjen—D. A very beautiful salmon pink with rose shadings, large flower with a good stem
Champagne—D. The color is rare and delightful, a dull golden champagne, varying to chamois. The stem is heavy and holds the massive flowers absolutely upright
Chipeta—D. Rich amaranth red
Claremont—D. Pale salmon pink shaded yellow
Cleopatra—P. The color is a fine shade of yellow, the reverse of petals being of a tangerine shade, which creates a beautiful color combination. The flowers are large and held on wiry stems gracefully above the foliage
Collingswood—P. (J. M. R.) Brilliant carmine blooms of enormous size. The petals are broad and heavy, with enough wave and twist to make the flower very attractive. The bush is dwarf, but the magnificent blooms are held on strong stems
Cornelia—D. Beautiful flower of large size and great substance. The loveliest tint of pink delicately blending to white
Daddy Butler—H.C. A true hybrid cactus of the American Beauty rose shades, with the reverse of the petals a lighter tint. The stem is perfect and the keeping qualities of the best
Della V. Potter—D. A pleasing shade of lavender, part of flower coming with white tips; the flowers are very large and beautifully formed, an extra fine variety for the garden or exhibition
Dorothy Potter—P. (J. M. R.) Very large crimson paeony flowered blooms, held on good stems. Profuse bloomer and tall grower\$1.00
Dr. Tevis—D. A flower of enormous size, held erect on long stiff stems. Color is a pretty shade of salmon rose, suffused with gold\$1.00
Eagle Rock—D. Creamy white, blended with pink\$1.00
Earl Williams—D. This is a giant flowering dahlia, the color is of brilliant crimson tipped with white; plants are very free in bloom. One of the most attractive dahlias ever introduced
E. J. Titus—P. (J. M. R.) 1923 Introduction. Color bright buttercup yellow of true paeony type. The petals are large and have a graceful twist; the inner petals are smaller and nicely curled about the center. Some blooms are almost decorative in type
Elena Eyre—D. A large bloom of a novel two-tone coloring, light amaranth pink shading to Tyrian pink on the outside of the petals, while the reverse of the petal is a deep Tyrian rose

El Dorado—D. Size, stem and color of this variety are of the best. Vivid gold coloring, which is emphasized by the deeper tones at the base of the petals
Elizabeth Boston—P. Enormous blooms of deep crimson, shading to old gold at the tips. Stems long and cane-like
Elsie Oliver—H.C. An enormous creamy pink, hybrid cactus, a delicate new pastel blend of pink and cream. The type is perfect, with long, evenly rolled petals, a good center stem
Empire—C. Large flowers composed of many perfectly rolled, incurved petals. The color is raspberry red, deepening at the center\$4.00
Etendard de Lyon—H.C. Rich carmine rose, large, full flowers50
Firecrackers—D. Scarlet, tipped orange yellow
Frances Seaman—D. Silvery rose-pink, large finely formed flowers held erect on fine stems, sure to become a favorite
Francis Clark—D. Very dark, almost black 18 to 24 inch stem\$1.00
F. W. Fellows—C. Large, orange-scarlet flower, with long straight petals, often eight inches across, held on good stems
Geo. Walters—H.C. A lovely pinkish-salmon, suffused with gold in center one of the best varieties to date. A wonderful bloomer with long stout stems
Gladys Bates—C. Immense heavy blooms of incurved petals of tan, with a reverse of rose. Perfect form, closed center; long, straight stems and a profusion of blooms
Gladys Sherwood—H.C. A giant among pygmies; flowers often nine inches in diameter, of fine form and are held erect on strong stems, one of the best whites
Glorianna—D. Pale gold bloom with a reddish glow in center\$2.50
Glorioux—D. Golden yellow deepening to gamboge bronze in the center, each petal being distinctly tipped white. It is a flower of wondrous beauty, on long, strong stems
Glory of Nijkerk—P. Rich violet purple
Gorgeous—P. The color is yellow shading to bright scarlet. It has tremendous size, great depth and stiff, long stems
Grace Allen Fay—D. Rosy crimson shading darker in the center. Large well formed flowers on good stems
Halloween—D. Buff-yellow, shaded orange-bronze, in color this is very similar to "King of the Autumn," but produces flowers fully twice as large and are held on the finest possible stems
Halvella—D. The color is a beautiful shade of rose pink, with flowers of very large size, standing erect on long, stiff stems. The formation is all that could be desired, and of unusual depth and broad petals \$5.00
Helen Durnbaugh—H.C.—White, shading to rosy tint at center 75

Helen Potter—D. (J. M. R.) Magenta blooms of beautiful formation, somewhat resembling a hybrid-cactus. Stem is very good and the bush is ideal, producing flowers in abundance
Henry F. Michell—D. (J. M. R.) Introuduced in 1923. A very large bloom of true scarlet color. This variety attracted immediate attention in our gardens the past two seasons. The flowers are not only large in diameter but very deep, and are held on strong stems. The bush growth is exceptionally hardy and reaches a heighth of seven feet. This dahlia won the American Dahlia Society's "Certificate of Merit" at Storrs, Conn. and at College Park, Md. in 1923. Also the California Dahlia Society's "Certificate of Merit" at Berkley, California in 1923 \$5.00
Hercules—D. The beautiful flowers are carried proudly on long stems, color tangerine and deep yellow, the reverse of the petals is shaded tangerine and they are so placed that they blend in a most attractive way with the deep yellow of the flower\$5.00
Indian Chief—D. Deep rich velvety red\$1.00
Ingleside—H.C. (J. M. R.) 1923 Introduction. A true pink of the same shade as A. D. Lavoni. Nicely formed flowers of medium size. Ideal for cutting
Insulinde—D. Beautiful golden orange, very large flower with broad, wavy petals, strong erect stems
John Alden—D. The flowers are large and full, with closed centers throughout the blooming season. The color is royal purple. Long, stout
J. Otto Thilow—D. (J. M. R.) A new formation in a dahlia; the extra large blossoms are held very erect on fine stems. The petals are long and pointed, arranged in a very regular manner, reminding one of a double poinsettia. The color is cardinal red without shading. "Certificate of Merit" Dahlia Society of California Trial Gardens 1922\$1.50
Judge Alton B. Parker—D. A fine exhibition variety, of true decorative form, the large flowers grow freely on strong, stiff stems; color golden buff. \$5.00
Judge Marean—D. This wonderful big flower is borne on fine, upright stems. The color is salmon pink, yellow, orange and red in such combination as to give an iridescent effect
Kalif—H.C. Large brilliant scarlet
Kenneth J. Doolittle—D. Giant flower, on splendid stems. The color is crimson scarlet, exceptionally fine
Kitty Dunlap—D. A beautiful dahlia that blooms freely all season. The immense flowers have great substance and are borne on long, firm stems. The color is the delightful shade of the American Beauty rose\$3.50
Lady Betty—D. A large finely formed flower, produced on strong, stiff stems, of the most attractive and lovely color. It is creamy white with a pink suffusion
Lady Swaythling—C. Beautiful salmon pink, shading to pale yellow center

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La Favorita—D. A beautiful, large, orange colored blossom, the plant has most excellent habits
Laura Barnes—P. Orange red
Laurine—H.C. The color is a deep pink. The flowers are large and held erect on long stems
L. B. Tucker—H.C. (J. M. R.) 1923 Introduction. A beautiful shade of deep red, with reverse of petals pinkish red. The formation is very unusual and attractive; the long rather broad petals twist completely over to show the reverse at the tips. The stem is strong and wiry, holding the bloom well up and facing out
Liberty Bond—D. A blending of buff, bronze, and salmon shades, very difficult to describe. The flowers are very large and are held on strong erect stems
Lolita Velasco—C. The petals are extremely long and straight, the center excellent, and the size immense. The stem is very long and stiff, so that the flower stands up and looks at you. Will keep many days when cut. \$5.00
Mabel B. Taft—D. Yellow, suffused with pinkish apricot\$1.00
Mariposa—H.C. A perfectly formed hybrid type composed of long, narrow, incurved petals which twist and curl. A delightful shade of pink, intensified by a deeper colored center. Stem and foliage of the best\$5.00
Matador—D. Beautiful shade of old rose
Mephistopheles—D. Large blooms held erect on fine stiff stems. The color is ruby red showing an infinitesimal golden yellow tip at the very end of the petals. It is fine for exhibition and a wonderful keeper \$3.50
M. H. De Young—D. Pure old gold, with scarcely any variation in color. Always a mass of deep immense blooms, which are born high on absolutely stiff stems, well out of the foliage\$10.00
Minamota—H.C.—A bright velvety scarlet of enormous size and fine depth. Blooms freely on a sturdy stem
Minnie Burgle—D. Rich dark scarlet
Mme. Van Bijstein—P. Pure lilac-lavender; fine form and good stems . 50
Miss Eleanor M. Winter—P.D. (J. M. R.) 1923 Introduction. Large blooms of fine form; a true decorative in the early season but sometimes showing an open center as the season advances. The color is a rich yellow with a pinkish east to the outer petals. The stem is strong and straight but the flower is slightly tipped
Miss Nannie B. Moore—H.C. Rosy lavender pink, well formed75
Miss Underwood—H.C. (J. M. R.) Beautiful, pure white waxy flowers, held on good stems. A very pleasing and attractive blossom\$1.00

- Mrs. Carl Salbach—D. The immense blooms of mauve pink are held erect on extra long strong stems. A perfect exhibition and cut flower....\$1.00
- Mrs. Geo. W. Elkins, Jr.—D. (J. M. R.) The flowers are very large (eight to nine inches in diameter) and of perfect decorative type, always full to the center and held on good strong stems. The color is beautiful salmon pink suffused old gold with faint reflex of rosy pink. It is a perfect garden and exhibition dahlia with exceptional keeping qualities. "Certificates of Merit" Dahlia Society of California Trial Gardens and American Dahlia Society Trial Gardens, Storrs, Conn. 1922...........\$2.50



Mrs. Geo. W. Elkins, Jr.—D (J.M.R.)

Description See page 10

Mrs. W. E. Estes—H.C. Very fine new snow white dahlia of much merit broad and long, pointed petals, forming a flower of great size\$1.00
Mt. Shasta—H.C. Very light shell pink with a faint tinge of yellow, showing toward center. An extra fine, full, deep flower of large size\$1.50
Mt. Tamalpais—P. Dark red, one of the largest dahlias to date, very prolific and held on good strong stems
Oberon—C. Deep old rose with a most pronounced violet suffusion. Immense well built flowers, which remain double the entire season \$4.00
Old Gold—P. Deep golden amber, good stem
Osam Shudow—D. Delightful old-rose, slightly suffused with lilac, and shading to yellow at the center. The bush is sturdy and tall and carries the large nine inch blossoms well above the foliage
Pacific Glow—P. An extra large shell-pink dahlia, florets very large and slightly twisted. Fine for exhibition\$1.00
Papillon—C. A wonderfully improved "Geo. Walters." A beautiful shade of old rose with golden lights. An incessant bloomer. Stems are strong and long and carry the flower well
Pat O'Mara—D. Orange buff, slightly tinted with rose\$1.00
Paul Michael—H.C. Deep orange buff, shading to old rose on the reverse of petals. One of the largest dahlias to date. Blooms held high above the foliage
Pearl Almy—D. A very large, bright flame red flower, plant is a sturdy robust grower
Pensauken—H.C. (J. M. R.) 1924 Introduction. A beautiful orange-salmon flower of a cactus type. The petals are broad and incurved almost claw-like. Good strong stems and healthy bush growth \$5.00
Pierrot—C. Amber, boldly tipped with white. Flowers are large and borne in profusion
Pioneer—D. A dark mahogany red. The immense bloom is formed of large, almost flat petals. Stems long and wiry\$4.00
Pride of California—D. A large red decorative, held on extra good stems. Fine for garden and exhibition
Prima Donna—H.C. Cream flushed with a delicate pink\$1.00
Princess Pat—D. Soft old rose, long stiff stems\$2.00
Priscilla—D. A big decorative of pleasing combination of white, deepening to pink. The petals are broad and flat
Rancocas—D. (J. M. R.) 1924 Introduction. The colors in this flower are somewhat similar to those of "Judge Marean" but the flower is larger and has a stiffer and better stem. The formation is of the decorative type and the bush is a strong and vigorous grower

Red Rover—D. Rich crimson red, the flowers are extra large, composed of very broad, flat petals, held on finest possible stems, this flower is in a class by itself and is entirely distinct from any other dahlia\$3.00
Regent—C. A clear mauve pink flower held on good stems. The many petals incurve so as to completely hide the center
Rookwood—D. A pure bright cerise rose flower of immense size and depth held aloft on splendid straight stems. One of the very finest dahlias to date
Rosa Nell—D. The color is a clear, bright rose, the flowers are large and come perfectly full and double until frost; good stems and habit. The color and form are rare and attract immediate attention
Rosemawr—D. Rich rosy pink\$1.00
Ruth Gleadell—H.C. Soft yellow shading to pink on outer petals 50
Ruth Nickols—P. Rich dazzling red\$1.00
Ruth Phillips—H.C. Sulphur yellow flowers of immense size, on fine stems, very attractive
Salomy Jane—D. Old gold, tinted with red\$1.00
Serpolette—D. A deep lavender with a blue instead of a pink tint. Flowers have great size and depth and bloom most generously
Sequoia Gigantea—D. Very large butter-cup yellow, with excellent habits, stout stems and gigantic blooms\$1.00
Shudow's Lavender—D. A beautiful lavender decorative of exquisite coloring, fine flowers held on long, stiff stems well above the foliage. A wonderful dahlia
St. Francis—D. A light terra cotta; immense blooms of large size, and flowers carried on fine, long, wiry stems
Stunner—D. Immense canary yellow flowers of the finest form. Strong, sturdy grower. Always greatly admired
Sunshine—D. A large flower with broad petals of bright, scarlet, faintly tipped gold
Susan G. Tevis—D. A very deep shade of lilac with a bluish sheen. The blossoms are regularly formed of narrow, flat, pointed petals. A very large and graceful bloom of fine depth\$10.00
T A. Leonard—D. An exceptional cut flower because of its stem. A free bloomer but needs careful disbudding. Color is deep cerise, or bright carmine rose. The flower is a giant, with fine center and a peculiar petal formation which is quite original
Tango—D. Large orange bronze flowers with pointed petals, long strong

Tehachepi—H.C. Very large flowers of canary yellow on fine stems Similar to "Gladys Sherwood" in shape, produced in abundance \$5.00
The Eagle—H.C. Sulphur yellow, florets slightly reflexed, a large flower or long stiff, stems, very prolific
The Emperor—D. A large maroon of the finest type; the flowers are made up of long flat petals. The stems are extra long and hold the enormous flower well
The Grizzly—D. An enormous flower of deep maroon with great depth A prolific bloomer with long stiff stems
The Screamer—P. The coloring is violet purple, suffused mauve. The giant flowers are held on long, strong stems, an exceptional dahlia\$1.00
Tom Lundy—H.C. A very large, velvety crimson flower on good stems prolific bloomer
Tommy Atkins—D. A large deep blossom of flaming scarlet or a golder scarlet, full of metallic luster. Blossom is attractively formed, and is no stiff and formal. Center remains closed until frost
Typhinnie—D. Bright shell pink, shading lighter at tips\$3.50
U. S. A.—D. A truly beautiful flower of vivid orange. The mammoth flower has a very unique formation and is held on a good stem. A very free bloomer
Valentine—D. Wonderful exhibition and garden flower of tremendous size and a lovely color of pure cerise. Blooms are composed of many flat, very narrow petals. Stem straight and wiry
Valiant—C. Giant flower of brilliant crimson, carried on a long stem. Perfectly incurved, long and narrow florets
Venus—D. A very attractive and lovely variety. Color is a soft shade o creamy white with lavender suffusion
W. D'Arcy Ryan—D. Velvety purple tipped white\$1.00
Whopper—D. Yellow buff shaded orange\$1.00
Wissahickon—H. C. (J. M. R.) 1924 Introduction. This is a very striking flower, petals are spectrum red and have a graceful curl and twist exposing the reverse of the petals which is of a lighter color. A very free bloomer \$5.00
Wizard of Oz—D. A veritable giant of a "Wizard." A strong growing plant with wonderful stems. The Originator says, "have never forced for size, yet have had blooms over 11 inches in diameter. The color is a rare shade of glowing amber pink, soft in tone
Yellow Chrysanthemum—D. Large fluffy flowers with very numerous petals, which are slightly twisted, giving them an unusual and attractive appearance



Wissahickon—H.C. (J. M. R.) 1924 Introduction. This is a very striking flower, petals are spectrum red and have a graceful curl and twist exposing the reverse of the petals which is of a lighter color. A very free bloomer.

SPECIAL COLLECTIONS

Collection No. 1 Mrs. Warnaar. Mrs. R. R. Strange Miss Underwood Tom Lundy. Bonnie Brae	. 1.00 . 1.00 75
This Collection for \$3.50	\$ 5.UU
Collection No. 2	
Geo. Walters	
Mrs. Carl Salbach	
Mt. Shasta	
Mrs. Ethel F. T. Smith	
WITS. Edilet F. 1. Simon	. 1.00
	\$ 6.50
This Collection for \$5.00	
Collection No. 3	
Rosa Nell	. 1.50
Lady Betty	
Miss Eleanor M. Winter	
Typhinnie	
Barbara Latz	
Kenneth J. Doolittle	. 1.50
	\$12.50
This Collection for \$10.00	Ψ12.00
Tano Competition for wavev	
Collection No. 4 Mephistopheles	.\$ 3.50
Bashful Giant	
Judge Alton B. Parker.	
Judge Marean	
Venus.	
	\$18.50
This Collection for \$15.00	

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BEGINNERS COLLECTION

Ten or more of these varieties at 20% discount Chipeta.... . 50 Carolyn Wintjen..... 1.00 Dorothy Potter..... 1.00 F. W. Fellows.... .75 Helen Potter..... 1.00 Liberty Bond..... 1.50 Mrs. R. R. Strange.... 1.00 Mrs. Warnaar.... .75 Pearl Almy..... . 75 Pride of California..... . 75 Sequoia Gigantea..... 1.00St. Francis.... . 75 Tango.... . 50 The Eagle..... . 50 The Screamer 1.00 Etendard de Lyon..... . 50 Francis Clark..... 1.00 Glory of Nykerk..... . 50 Madam Van Bijstein.... . 50 \$16.00

One each of the above twenty varieties for \$10.00



PRIZES WON IN 1923

Collingswood, N. J.

First Prize—Best collection not less than fifty varieties. (Gold Medal).

First Prize—Vase of twenty-five blooms. (Mrs. John M. Root). (Silver Medal).

First Prize—Vase of ten blooms. (Vase).

First Prize—Best decorated basket of twelve blooms. (Flower basket).

First Prize—Vase of fifteen blooms, one variety, red. (Silver Cup).

First Prize—Vase of fifteen blooms, one variety, pink. (Silver Cup).

First Prize—Vase of fifteen blooms, any other color. (Silver Cup).

First Prize—Established seedling, three year old. (Certificate).

First Prize—Finest bloom from dahlia originated in New Jersev.

Second Prize—Vase of six cut-flowers dahlia blooms, one variety

Most meritorious exhibit.

Highest number of points in the open classes. (Silver Medal).

Sweepstake Prize—For the most points. (Silver Cup).

Philadelphia, Pa.

Pennsylvania Horticultural Society Show

First Prize—Best vase twenty-five bloom, one variety. (Mrs. John M. Root).

First Prize—Best collection of seedling blooms.

First Prize—Best third year seedling. (Mrs. John M. Root) (Silver Medal)

Trevose, Pa.

First Prize—Largest bloom in the show. (Mrs. John M. Root).

DAHLIA SEED

We offer this year, for the first time, a limited amount of seed, at the rate of fifty seed for one dollar.



